

Helpful Hints

-CWS VALENTINE BLANKETS 2024-



Hearts, chocolate and roses - there's something special about Valentine's. And when your congregation hosts a Blanket Sunday, you're sharing the love! Here are a few Valentine's Blanket ideas to share your love with even more families:



On Blanket Sunday, provide hearts for each member of your congregation. Invite them to write a name of a loved one and hang their heart on a CWS Blanket during the worship service.

With a special Blankets offering page, you can quickly and easily share a link so anyone can give online. To see a sample page, scan this QR code or visit cwsblankets.org/Virtual.



Get children and youth in your church involved. Ask them to decorate hearts to show how they want to bless others through your Blanket Sunday. Download printable hearts at cwsblanket.org/downloads.

Use social media to promote your offering. Encourage members of your congregation to share our Valentine-themed graphics and the link to your congregation's virtual offering page. It's a great way to spread the word and raise funds for CWS Blankets! To see the Valentine's Day themed materials, visit cwsblankets.org/downloads.





When the members of your congregation purchase a blanket, give them a CWS Valentine's Day card that they can share with their loved ones. You can download the Valentine's Day themed card at cwsblankets.org/downloads or call 1-800-297-1516 and request Blanket gift cards. These aren't Valentine's Day cards, but they are still beautiful!

Does your church host a "Coffee Hour" or "Fellowship Time"? The week before your CWS Blankets Sunday, host a Cookies & Compassion gathering-use it as a time to share a cookie (or another sweet treat) with your congregation while explaining how, through your CWS Blankets offering, they can share compassion with others. Be sure to decorate a table with blankets, CWS posters and Blanket Bulletin inserts to promote your offering. And don't forget the cookies!



If there are any upcoming weddings in your congregation, encourage the lovely couple to add CWS Blankets to their wedding registry!

"Why do you support CWS Blankets?" Ask this to the members of your congregation - including children! - and take Videos of their responses. Share the Video responses during a worship service!

